



2010 Blue Crab Festival Commercial Display Vendor Application



The Blue Crab Festival Committee would like invite you to participate in this year's celebration in Palatka during the Memorial Day Weekend. As always the festival will be held along the banks of the St. Johns River and the winding streets of downtown Palatka. Last years festival drew crowds in excess of 275,000 people. And with your help we plan to top these numbers again!!

Festival Dates and Hours

Set-up Friday	After 6:00 PM	May 28, 2010
Set-up Saturday	6:00am - 10:00am	May 29, 2010
Festival - Saturday	10:00am - 7:00pm	May 29, 2010
Festival - Sunday	10:00am - 7:00pm	May 30, 2010
Festival - Monday	10:00am - 5:00pm	May 31, 2010

Company Name _____

Vendor Name _____

Address _____

City, State, Zip code _____

Home Phone: _____ Cell Phone: _____

FL Sales Tax or Social Security Number _____

Three photos of your booth. THEY WILL NOT BE RETURNED.

DESCRIPTION of YOUR BOOTH

Please describe your booth and give ACCURATE MEASUREMENTS. The size that you list will be the size allowed at the festival. There will be no exceptions to this, so please be accurate.

ITEM DESCRIPTION

Please describe items that you plan on selling. Use additional sheet if necessary.

RELEASE

I do hereby release the BLUE CRAB FESTIVAL COMMITTEE, DOWNTOWN PALATKA INC., and the CITY of PALATKA from any and all liability of any kind for any loss damage of injury of myself, my staff or my merchandise and/or equipment during my participation in the Blue Crab Festival. I further agree to hold harmless, defend and indemnify the BLUE CRAB FESTIVAL COMMITTEE, DOWNTOWN PALATKA, INC., and CITY of PALATKA against all claims, losses, damages or liability of any kind including cost and attorney fees arising out of my participation in the Blue Crab Festival. I have read all the rules governing the Blue Crab Festival and Agree to abide by them.

Display Vendor Signature

Date

Sherrel Mack - BCF Display Vendor Chairman

Date

BOOTH FEES

All commercial and display booths will be 10' x 16' in size

BOOTH FEE.....\$ 375.00
(Plus electrical fee (if required), this DOES include sales tax)

*****NO CHECKS WILL BE ACCEPTED*****

All fees are to be remitted in money orders and made payable to **BLUE CRAB FESTIVAL**

All fees are required in full with applications. Please note: IF YOUR APPLICATION IS INCOMPLETE, OR YOUR BOOTH FEES ARE NOT REMITTED WITH YOUR APPLICATION WE WILL NOT CONSIDER YOU FOR PARTICIPATION IN THIS EVENT. THERE WILL BE NO EXCEPTIONS. **No cash or personal checks will be accepted at any time!**

Please remit to:

BLUE CRAB FESTIVAL
POST OFFICE BOX 1351
PALATKA, FL 32178

Phone 386-325-4406

General Information for Commercial Vendors

Please initial each item in the space provided acknowledging that you have read and understand each point and agree to abide by said listed rules.

1. CERTIFICATE OF INSURANCE

YOU MUST provide a certificate of General and Product Liability in the amount of \$500,000 naming the CITY OF PALATKA, DOWNTOWN PALATKA, INC., AND THE BLUE CRAB FESTIVAL as additional insured. ANY OTHER VERBIAGE THEN THAT LISTED AS ADDITIONAL INSURED ALONG WITH THE REQUIRED AMOUNT REQUESTED WILL NOT BE ACCEPTED. If you do not have insurance and wish to purchase our insurance policy please indicate on checklist and include an additional \$250.00 with your application to obtain coverage under the festival insurance policy.

2. STORAGE TRAILERS

The Festival has limited areas for storage trailers. For this reason all storage trailers must have a permit from the Festival. The permits *are* at no cost to the vendor, but must be applied for with your application. There will be a \$75.00 charge per trailer to provide electric if required. YOU MUST HAVE YOUR OWN CORDS AND CONNECTIONS.

3. MOBILE VEHICLES

DUE TO INSURANCE RESTRICTIONS THERE VWLL BE NO MOBILE VENDOR VEHICLES ALLOWED ON FESTIVAL GROUNDS AT ANY TIME; THIS INCLUDES 4-WHEELERS AND GOLF CARTS. However, you may use pushcarts to transport your product.

4. VENDOR VEHICLES

Vendor vehicles must be removed from the streets prior to the festival start time and are NOT ALLOWED ON THE STREETS DURING THE FESTIVAL HOURS.

5. BREAK DOWN OF BOOTH

Vendors are not allowed to close their booth before the listed end of show times. Any vendor not in compliance or any vendor who breaks down their booth prior to the end of show on Monday at 5:00pm will not be eligible to return to the show the following year.

6. BOOTH SIZE

The size of the booth you are purchasing is 10' x 16'. You will not be permitted to use extra footage other than what is specified on your application. If you feel you need additional footage please let us know, additional footage will be sold at \$40 per foot.